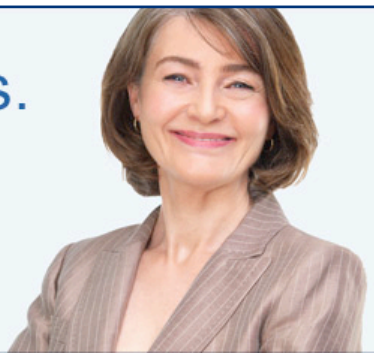
# Reach your training customers.

- Convert classroom materials
- Deliver your courses online
- Track results and deliver certificates



# The Seminar Learning System is the ideal set of tools for face-to-face trainers establishing an e-learning offering

When you're deciding how to add e-learning to your face-to-face training offering, consider the Seminar Learning System tools that have helped many commercial training providers launch a successful e-learning business. Here's how Seminar can help:

### 1.Easily create courses, quizzes and surveys with Seminar Author

Seminar Author's intuitive interface allows authors to introduce new concepts and test learners' comprehension and application through questioning and feedback without the need for complex programming like some other tools.

### 2. Post your content for efficient review on MySeminar Review

MySeminar Review is a fully web-hosted service designed to enable you to share your course with your colleagues or clients and gather their feedback, all without the need for assistance from your IT department. Simply upload your course, ask your client to make comments directly on the live course, and you pull the comments back into the authoring tool to action the changes.

### 3. Deliver your course to your client using MySeminar Tracker

MySeminar Tracker is the ideal starting point for your first e-learning course and assessment. Priced at just £400 per quarter, it allows you to get your e-learning product off to a good start without heavy upfront expenses.

### 4. Deliver courses to many clients using Seminar Knowledge Centre

The Knowledge Centre e-learning management system is a hosted system designed to grow with your business, allowing you to deliver specific courses to specific people and even allow your larger clients to manage their own user records and reporting.

"GO FOR IT! E-LEARNING IS MOTIVATIONAL AND EASY TO SET UP AND USE. I CAN'T THINK OF A DOWNSIDE."

*- DOREE MORETTI, OFFPAT SEMINAR AUTHOR & KNOWLEDGE CENTRE USER*

### Next steps

Contact us for more information on how to turn your face-to-face training into e-learning. You're the expert on your subject, and we've helped many other organisations — large and small — build their online training businesses using Seminar tools. Here are a few examples:

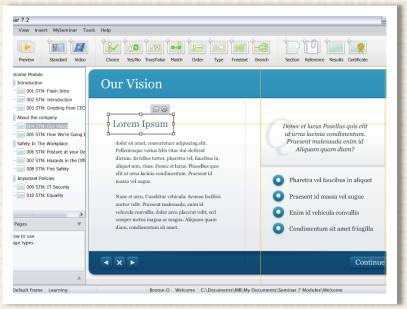
http://www.hfmaelearning.org.uk/

http://www.mlro.net

http://www.multitrain.eu

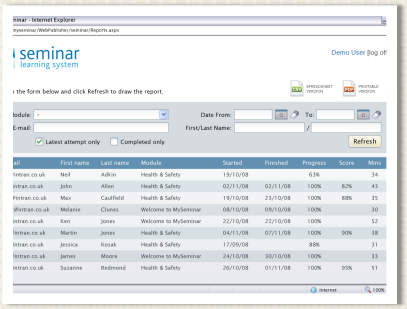
https://www.offpat.net

**For a demo or information on Seminar products, please contact Rick Handy on +44 (0)1223 312227.**

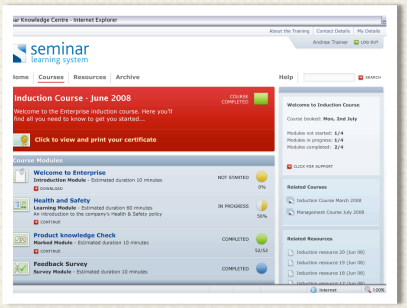



SEMINAR AUTHOR

MYSEMINAR REVIEW




MYSEMINAR TRACKER




KNOWLEDGE CENTRE